

# **Capital Senior Living**

A Leading Owner-Operator of Senior Living Communities and Services





#### Forward Looking Statements:

The forward-looking statements in this presentation The forward-looking statements in this release are subject to certain risks and uncertainties that could cause the Company's actual results and financial condition to differ materially, including, but not limited to, the continued spread of COVID-19, including the speed, depth, geographic reach and duration of such spread, new information that may emerge concerning the severity of COVID-19, the actions taken to prevent or contain the spread of COVID-19 or treat its impact, the legal, regulatory and administrative developments that occur at the federal, state and local levels in response to the COVID-19 pandemic, and the frequency and magnitude of legal actions and liability claims that may arise due to COVID-19 or the Company's response efforts; the impact of COVID-19 on the Company's ability to continue as a going concern, the Company's ability to generate sufficient cash flows from operations, additional proceeds from debt refinancings, and proceeds from the sale of assets to satisfy its short and long-term debt and lease obligations and to fund the Company's capital improvement projects to expand, redevelop, and/or reposition its senior living communities; the Company's ability to obtain additional capital on terms acceptable to it; the Company's ability to extend or refinance its existing debt as such debt matures; the Company's compliance with its debt and lease agreements, including certain financial covenants, and the risk of cross-default in the event such non-compliance occurs; the Company's ability to complete acquisitions and dispositions upon favorable terms or at all; the risk of oversupply and increased competition in the markets which the Company operates; the risk of increased competition for skilled workers due to wage pressure and changes in regulatory requirements; the departure of the Company's key officers and personnel; the cost and difficulty of complying with applicable licensure, legislative oversight, or regulatory changes; the risks associated with a decline in economic conditions generally; the adequacy and continued availability of the Company's insurance policies and the Company's ability to recover any losses it sustains under such policies; changes in accounting principles and interpretations; and the other risks and factors identified from time to time in the Company's reports filed with the Securities and Exchange Commission. For information about Capital Senior Living, visit www.capitalsenior.com. The Company assumes no obligation to update or supplement forward-looking statements in this presentation that become untrue because of new information, subsequent events or otherwise.

#### Non-GAAP Financial Measures:

Adjusted EBITDAR is a financial valuation measure and Adjusted Net Income/(Loss) and Adjusted CFFO are financial performance measures that are not calculated in accordance with U.S. generally accepted accounting principles ("GAAP"). Non-GAAP financial measures may have material limitations in that they do not reflect all of the costs associated with our results of operations as determined in accordance with GAAP. As a result, these non-GAAP financial measures should not be considered a substitute for, nor superior to, financial results and measures determined or calculated in accordance with GAAP. Adjusted EBITDAR is a valuation measure commonly used by Company management, research analysts and investors to value companies in the senior living industry. Since Adjusted EBITDAR excludes interest expense and rent expense, it allows Company management, research analysts and investors to compare the enterprise values of different companies without regard to differences in capital structures and leasing arrangements. The Company believes that Adjusted Net Income/(Loss) and Adjusted CFFO are useful as performance measures in identifying trends in day-to-day operations because they exclude the costs associated with accordance the ongoing operating results of our primary business. Adjusted Net Income/(Loss) and Adjusted CFFO provide individual business unit operating performance and are used by research analysts and investors to exaluate the performance of companies in the senior living industry. The Company strongly urges you to review the reconciliation of net loss to Adjusted EBITDAR and individual business unit operating performance and are used by research analysts and investors to exaluate the performance of companies in the senior living industry. The Company strongly urges you to review the reconciliation of net loss to Adjusted EBITDAR and the reconciliation of net income/(loss) to Adjusted Net Income/(loss) and Adjusted CFFO, along with the Company's consolidated balance sheets, statements of operations, and s

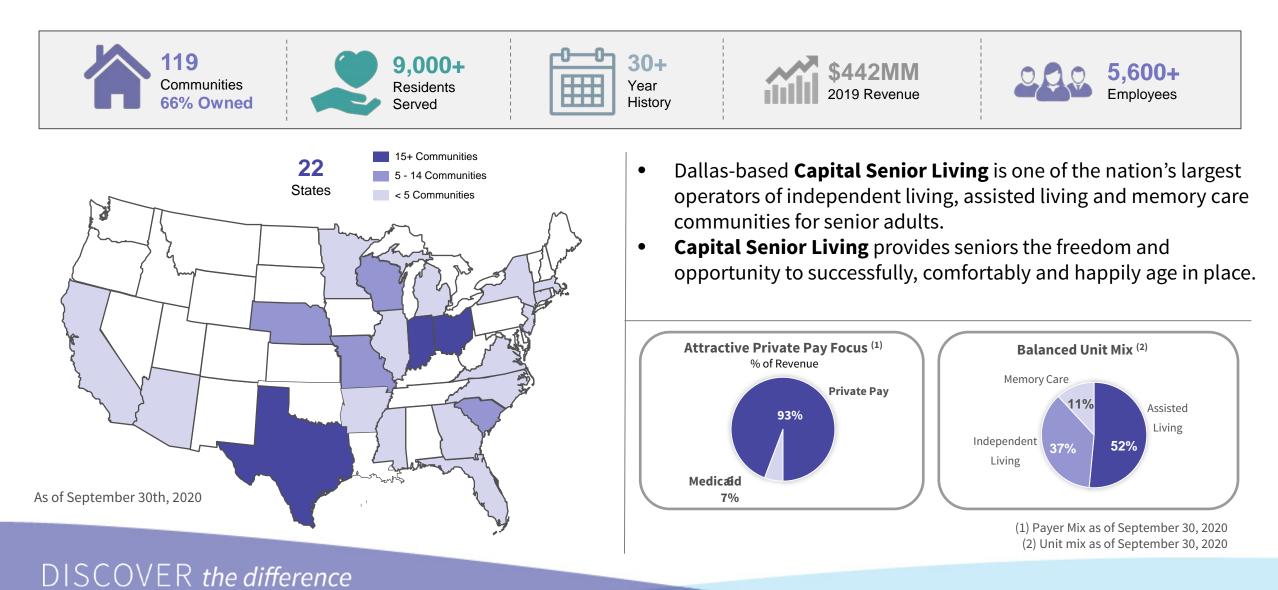


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# Capital Senior Living at a Glance





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# 3Q 2020 Highlights

# Summary of 3Q 2020 Same Store\* Operating Results



• YTD Revenue at 97% of last year.

- YTD 2020 rates increased 1.3% vs. 2019. 3Q20 rates increased 0.6% over 3Q19.
- YTD NOI margin remains strong at 32%.

| Occupancy             | <ul> <li>Occupancy declined 190 bps in 3Q20 compared to 2Q20 due to the impacts of COVID-19.</li> <li>Move-in volume for same store communities at 87% of 3Q2019; communities are recovering.</li> <li>Move-outs in Aug &amp; Sept were elevated following several months of lower-than-normal volume.</li> </ul>       |
|-----------------------|---|
| Operating<br>Expenses | <ul> <li>Total expenses remain flat 3Q20 vs. 3Q19.</li> <li>Use of agency staffing remained flat QoQ and decreased \$1.2M on a YTD basis or 38%.</li> <li>Invested \$2.0M in front line staff hero pay.</li> <li>Non-labor operating expenses were down \$1.0M 3Q20 vs. 3Q19 and down \$2.3M on a YTD basis.</li> </ul> |
| NOI                   | <ul> <li>YoY NOI rebounds to 89% of prior year.</li> <li>YTD NOI margin remains strong at 32%.</li> </ul>   |
|                       | *Same Store 95 Communities  |

### 2020 Same Store\* Volume Statistics



- 3Q20 move-ins significantly improved to 87% of prior year; communities are recovering
- Highest COVID impact in April
- In person tours have been limited due to COVID and state regulations
- August & September move-outs elevated after several months below normal levels

|           | Pre-<br>COVID | Initial<br>Imp                     |       |      | Recovery |      |      |       |       |       |                   |
|-----------|---------------|------------------------------------|-------|------|----------|------|------|-------|-------|-------|-------------------|
|           |               | Indexed to same periods prior year |       |      |          |      |      |       |       |       |                   |
|           | YTD           |                                    |       |      |          |      |      |       |       |       |                   |
| Statistic | Feb           | March                              | April | Мау  | June     | 2Q20 | July | Aug   | Sept  | 3Q20  | Oct <sup>1</sup>  |
| Leads     | ~93%          | ~63%                               | ~58%  | ~70% | ~77%     | ~68% | ~65% | ~66%  | ~70%  | ~67%  | ~71%              |
| Tours     | ~101%         | ~75%                               | ~54%  | ~56% | ~67%     | ~59% | ~63% | ~66%  | ~78%  | ~69%  | ~77%              |
| Move-Ins  | ~107%         | ~90%                               | ~44%  | ~70% | ~120%    | ~75% | ~81% | ~96%  | ~85%  | ~87%  | ~68% <sup>2</sup> |
| Move-Outs | ~95%          | ~95%                               | ~91%  | ~87% | ~88%     | ~89% | ~98% | ~106% | ~113% | ~105% | 103%              |

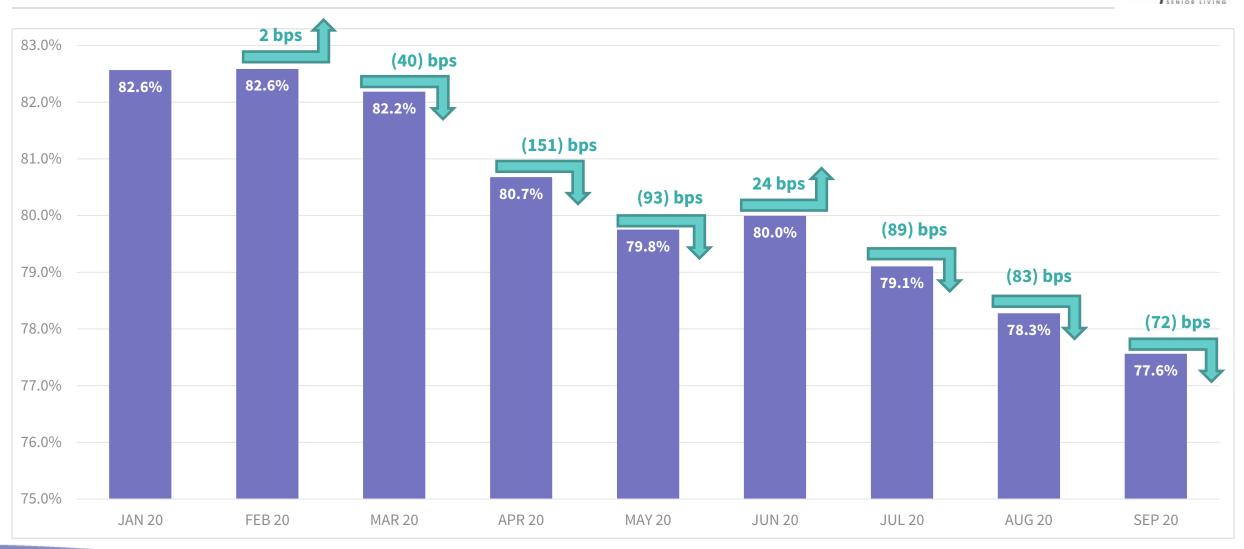
(1) Oct 2020 statistics are preliminary and subject to change

(2) Oct 2020 preliminary move-in comparison reflects unusually high move in activity in Oct 2019 base period

# DISCOVER the difference

\*Same Store 95 Communities

# Decelerating Declines in Same Store\* Month-End Occupancy



\*Same Store 95 Communities



# **Improving Labor Statistics**

Workforce stability, consistency and confidence have been key to successful management during the COVID-19 pandemic.





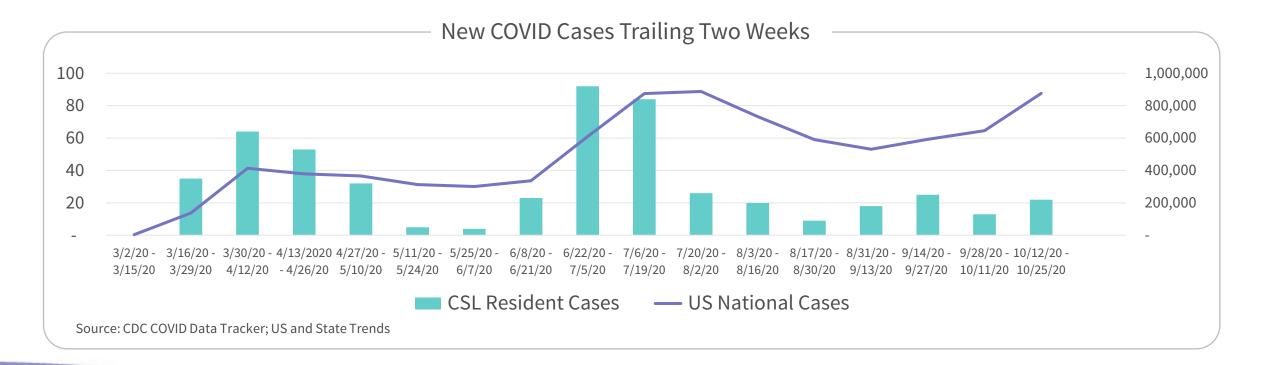
# COVID-19 Update



# **COVID Update**



- 100% of Capital Senior Living Communities are currently accepting new residents
- Active cases remain low due to implementation of consistent and robust safety protocols.
- All communities remain in high alert with COVID precautions and CDC guidelines in place



# COVID Response: Acting to Keep Residents Safe

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| Multi-disciplinary COVID-19 task force   | Enhanced compensation to workers   | reward front line   | Regional staffing support for deployment<br>high-risk situations<br>Therapy and wellness offerings to ensur<br>resident well-being |   |  |
|--|--|---|--|---|--|
| Multiple procurement partners ensures<br>stable PPE supply chain for eight regional<br>supply hubs   | Advanced disinfecting sup<br>specifically for CO   |   |  |   |  |
| eal Time Operational Progression   | -  |   |  |   |  |
| <ul> <li>Expanded our supply network and fortified community supply stock of masks, gowns, gloves, face shields, sanitizer and other critical items through eight regional supply hubs.</li> <li>Diligent screening of all visitors, employees and returning residents continues without exception.</li> </ul> | strict safe<br>✓ Floating i<br>clinical a  | ours and family visits relaun<br>ity and disinfecting guidelin<br>nursing and caregiving roles<br>nd staffing support for comm<br>by COVID. | increased  |   |  |
| Q1 2020  | Q2 2020  | Q3 2020   |  | Q4 2020   |  |
| accommodate the officus environment.<br>✓ Added regional nur   | ng experience and activities to<br>current environment and provide wellness<br>sing support staff with multi-site clinical<br>ience to supplement clinical and quality |   | C C  | dents moving in or re-admitting.<br>ith state and CDC guidance. |  |

# **COVID-19 Transition Plan**



This outlines our policies as we begin easing some of the heightened safety measures and restrictions put in place to limit the spread of COVID-19. Each community will also have its own individualized Transition Plan depending on state and local mandates, trends in COVID-19 cases in the market, resident population, community size and layout and whether the community has been previously impacted by COVID-19.

|                             | Level 0   | Level 1  | Level 2  | Level 3  |  |  |  |
|-----------------------------|---|--|--|--|--|--|--|
| Visitor and Staff Screening |   | ust be screened prior to entry.<br>en at time of entry.  | Anyone entering building must be screened prior to entry.<br>Temperature is taken at time of entry.  |  |  |  |  |
| Disinfecting Protocols      | All common areas of the commu   | nity are disinfected twice per day.  | All common areas of the community are disinfected twice per day.   |  |  |  |  |
| Communication Protocols     | Communicate with famil  | y members at least weekly.   | Communicate with family members at least weekly.   |  |  |  |  |
| New Residents               |   | ensive screening process prior to moving in.<br>y case basis by community leadership<br>and QA nurse consultation.   | New residents must complete a comprehensive screening process prior to moving in. Quarantine determined on a case by case basis by community leadership team with regional review and QA nurse consultation. |  |  |  |  |
| PPE Requirements            | Staff and medical visitors in masks at all times.<br>Residents encouraged to wear<br>masks in common areas.   | Residents encouraged to wear Housekeeping in masks at all times. Housekeeping in masks at all times, while   |  | No masks.  |  |  |  |
| Visitation                  | Only essential medical personnel and third party<br>caregivers. Facilitate virtual resident visitation<br>utilizing video conferencing technology to ensure<br>regular interaction between residents and their<br>families. | Resident visitors: immediate family only,<br>2 guests per resident, scheduled by community,<br>in designated common area (disinfecting<br>after each visit). | Visitation allowed in individual resident<br>apartments, limited to 3 visits weekly,<br>limit 4 guests per resident.   | Full visitation allowed by appointment.                                  |  |  |  |
| Tour Guidelines             | No on-site tours. Facilitate virtual tours<br>utilizing video conferencing technology.  | Tours with prospect and 1 family member<br>only. Limited tour path to common rooms<br>and model room.  | Tours with prospect and 2 family members only.<br>Tour path includes prospective apartment for<br>prospect.  | Regular tours with limited resident interactions.                        |  |  |  |
| Food and Dining             | In-room dining only.  | Residents Choice / Comfort Level: In-room dining<br>or communal dining with expanded hours and<br>residents spaced at least 6 feet apart.                    | Communal dining with expanded dining hours, smaller groups with fewer tables.  | Regular communal dining with proper social distancing.                   |  |  |  |
| Activities                  | No group activities / no outings. Activities limited to in-room only. Group activities with 5 or fewer residents with proper social distancing. No activities with shared supplies.   |  | Group activities with 10 or fewer residents with<br>proper social distancing. No activities<br>with shared supplies.   | Regular internal activities. Single entertainers allowed into community. |  |  |  |
| Transportation              | No transportation services offered.   | Medical appointments as requested by<br>a physician only.  | Routine medical appointments and individual<br>banking or shopping trips.  | Regular group transportation for activities<br>or shopping trips.        |  |  |  |
| Services                    | No outside service providers allowed (i.e. beauty, therapy, entertainment).   | Basic resident services encouraged, servicing<br>1-2 residents at a time (i.e. beauty, therapy).   | Expanded services offered, including<br>outside entertainment.   | Group service providers and visitors welcome.                            |  |  |  |





# Strategy Update

# 2019-2021 Strategy



Financial and Operational Strategy designed to focus the organization on specific actions to improve the Company's performance and position the Company's owned portfolio for near- and long-term growth

#### **Reduce Leverage and Improve Liquidity**

2020



- Eliminate NNN terms
- Manage assets where attractive
- Focus on core markets



- Improve debt service capacity
- Preserve operating scale
- Maintain lender relationships

# RIGHT SIZE PORTFOLIO

- Divest underperforming assets
- Stabilize portfolio
- Extract value from assets in core markets

# STABILIZE

**Execution Excellence** 

Quality

ERATIO

C

- Systems & Analytics
- Operational Leadership
- Talent and Retention
- Scale
- Operating Standards

# NVEST

### Resident-Centric Experience

- Community upgrades and conversions to AL & MC
- Innovative and Differentiated Resident Programming
- Population Health and Wellness
- Technology

### **Commercial Excellence**

NURTURE

- Local brand preference
- Lead generation and sales
- Digital Transformation and customer engagement
- Performance-based media strategies

# GROW

#### **Market Opportunities**

- Same store organic growth
- Accretive acquisitions in attractive geographically concentrated markets

2021

2019

# Significant Actions since 2019 to Improve the Company's Operational Performance and Financial Foundation



| <ul> <li>January &amp; February 2019</li> <li>Board appoints new CEO</li> <li>Hired Chief Revenue Officer</li> <li>Announced 3-year strategic plan</li> <li>Restructured sales organization<br/>&amp; implemented new incentive plans</li> </ul>                             | <ul> <li>rent reduction f<br/>early termination</li> <li>Six leased com<br/>management a</li> <li>When complete<br/>~\$253M and im</li> </ul> | ed, will reduce LT lease liabilities by<br>prove annual cash flow by ~\$22M<br>one non-performing asset, generating net   |  | Improved<br>Annualized Cash                 |
|--|---|---|--|---|
| 1H 2019 2H   | 2019  | 1H 2020   | 2H2020   | Flow \$32M                                  |
| <ul> <li>September &amp; Octob</li> <li>Hired Chief Operating Office</li> <li>Closed sale of two assets,<br/>generating \$14.8M in net ca<br/>and eliminating ~\$44M of n</li> <li>Reached agreement<br/>with HealthPeak for early t<br/>9-communiy master lease.</li> </ul> | er<br>ash proceeds<br>nortgage debt<br>rermination of   | <ul> <li>August - October 202</li> <li>Announced turnback of 18 assets with non-r<br/>debt immediately improving annual cash flo</li> <li>When completed, will reduce LT debt by ~\$2.</li> <li>Continuing to manage these communities o<br/>5% of revenue</li> <li>Implemented G&amp;A reductions which, when c<br/>save ~\$7M annually</li> <li>Realigned operating structure and streamling</li> </ul> | recourse mortgage<br>ow by ~\$10M<br>16M<br>n lender's behalf for<br>completed, will | Reduced Long-<br>Term Liabilities<br>\$470M |

# Exiting Underperforming NNN Leases to Focus on Core Owned Portfolio





- Master lease with 10/31/20 maturity date terminates on or before such date (one community transitioned on 1/15/20, others being marketed for sale by HP)
- Master lease with 4/30/26 maturity terminated and communities converted to interim management agreements effective 2/1/20 (communities being marketed for sale by HP)
- Company paid transition fee of \$250k and releases security deposits held by Healthpeak

# VENTAS<sup>®</sup>

- Master lease terminates on 12/31/20
- Rent reduced to 75% of contractual rate effective 2/1/20
- Ventas to reimburse Company for up to \$1000/unit of capex until communities transition
- Communities will convert to management agreements if not transitioned by 12/31/20
- Company releases security deposits held by Ventas

# welltower

- Master leases terminate on 12/31/20
- Rent reduced to 75% of contractual rate, net of reimbursed expenses, effective 2/1/20
- Welltower to reimburse Company for up to \$1000/unit of capex until communities transition
- Communities will convert to management agreements if not transitioned by 12/31/20
- Company releases security deposits held by Welltower

When all transitions are complete, the Company's cash flow will improve ~ \$22.0M annually, and all related lease liabilities, which were ~ \$253M at 12/31/19, will be eliminated.

# Reduced Financial Obligations, Stabilized Balance Sheet



In 2Q20, the Company entered into short-term debt forbearance agreements with several of its lenders to help mitigate the impact of the COVID-19 pandemic.

#### • Fannie Mae:

- The Company made reduced "net cash flow" payments April through July 2020 on 23 communities
- Turned 18 communities back to Fannie Mae effective August 1, 2020
- The Company has 43 loans with Fannie Mae that are current and in good standing
- Protective Life:
  - The Company will receive six months of full P&I relief (April 2020 through June 2020, and October 2020 - December 2020) on all 10 communities
  - The Company will make interest-only payments on these 10 communities for 12 months (July 2020 through September 2020, and January 2021 through September 2021)
- **BBVA**: The Company made reduced "net cash flow" payments in April through June on its three communities with BBVA
- **HUD**: The Company made reduced "net cash flow" payments in April through June on its one HUD community

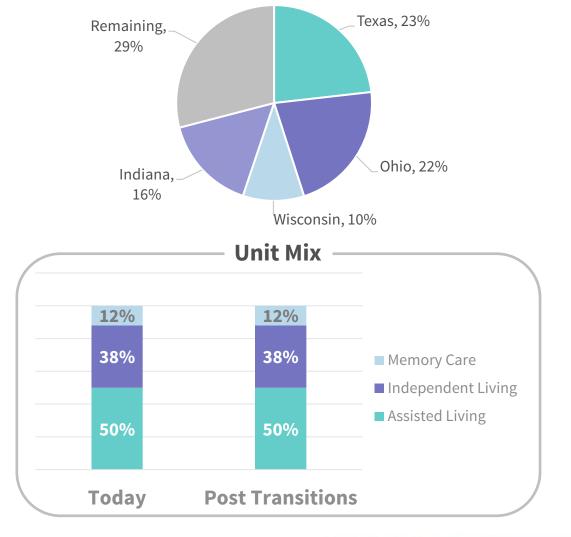


# Capital

# Transitioning to a More Focused Platform

|                              | Today <sup>1</sup>                              |                              | Post Transitions <sup>2</sup>                  |
|------------------------------|---|------------------------------|--|
| Communities                  | <b>95</b><br>61 Owned<br>34 Leased<br>0 Managed |                              | <b>68</b><br>60 Owned<br>0 Leased<br>8 Managed |
| States                       | 20  | 2                            | 16   |
| Units                        | 8,920   | <b>tio</b><br>nths           | 5,634  |
| 3Q 20Occupancy               | 77.6%   | <b>ransitio</b><br>~6 Months | 79.3%  |
| 3Q20 Avg Rent                | \$3,731   | <b>ra</b>                    | ~\$3,582                                       |
| 3Q20 NOI Margin <sup>3</sup> | 29%   |                              | ~27%   |
| Debt                         | \$915.9M  |                              | \$688.7M                                       |
| CapEx / Unit                 | \$1,200   |                              | \$1,200  |
| Employees                    | ~4,470  |                              | ~2,880   |

#### **Resident Revenue by State Post Transitions**



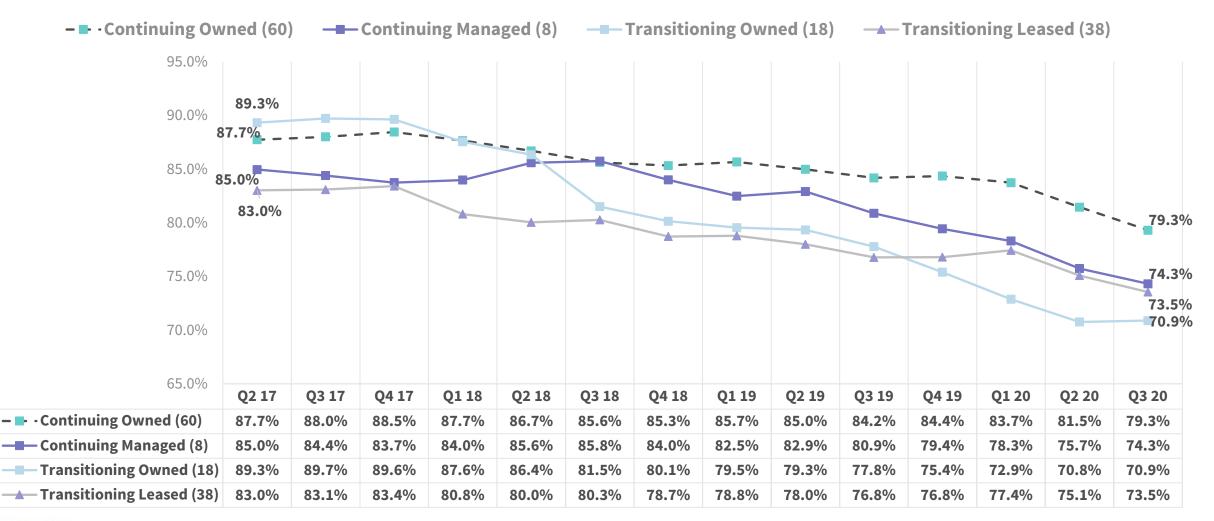
(1) Based on 3Q20 actuals for 95 same store communities.

(2) Based on 3Q20 actuals and pre-COVID historical trends for 60 owned communities.

(3) NOI defined as revenue less operating expenses including property taxes, insurance, professional fees but excluding bad debt and mgmt. fees. Excludes both COVID Relief Revenue and COVID Expenses. Post transition NOI margin is owned communities only.

### Continuing Owned Communities Occupancy has Consistently Outperformed the Remainder of the Portfolio

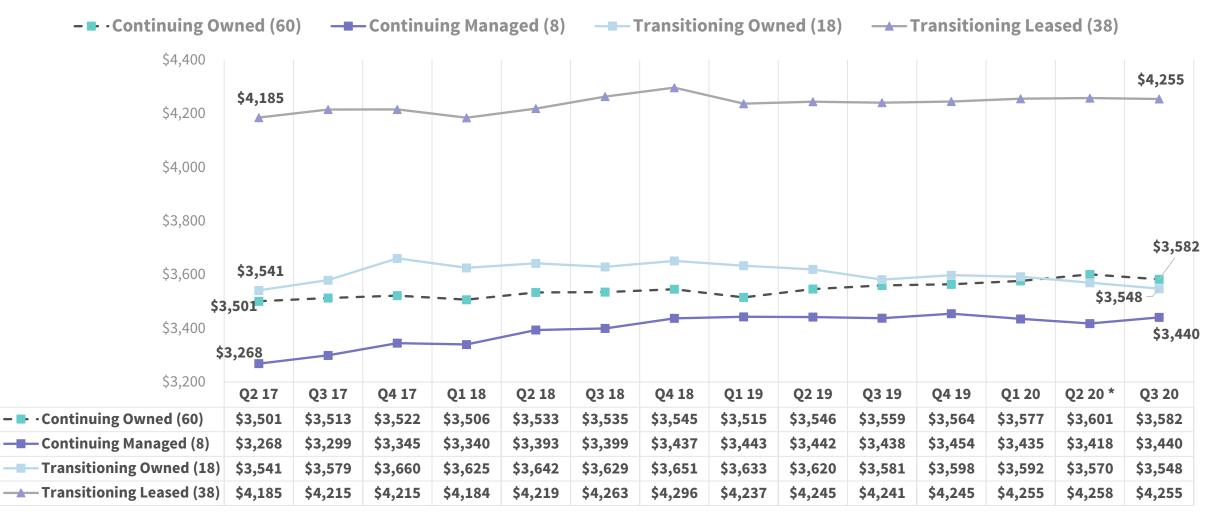




Note: Q3 20 Lease Portfolio removing the five (5) communities that transitioned 9/10/20

# Continuing Owned and Managed REVPOR Upward Trend Despite Market Volatility



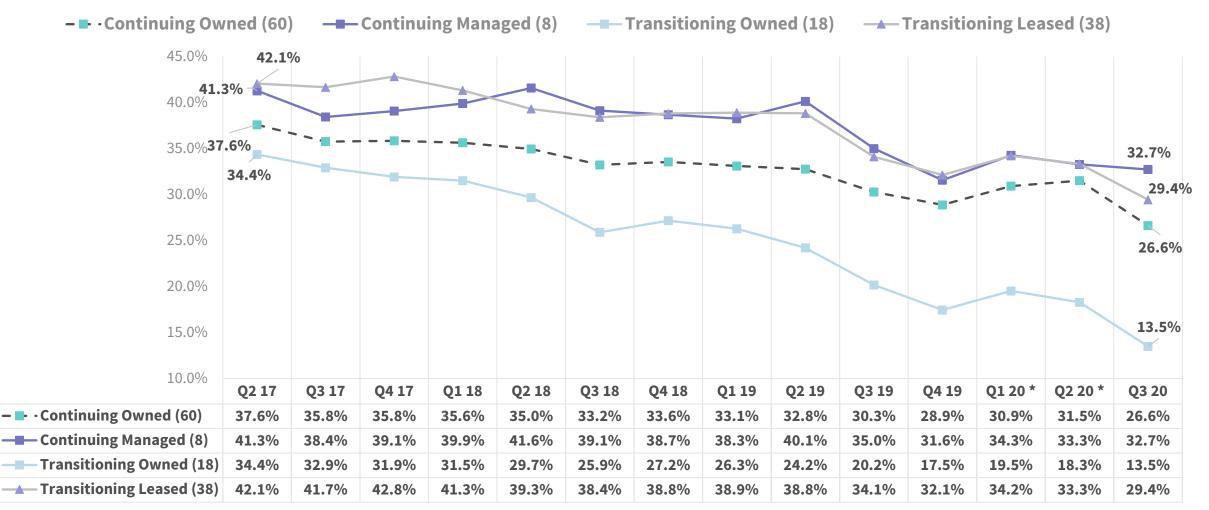


\* Excludes COVID State Relief Revenue

Note: Q3 20 Lease Portfolio removing the five (5) communities that transitioned 9/10/20

## NOI Margin %<sup>(1)</sup> Disruption Due to COVID Pandemic





Notes: Q3 20 Lease Portfolio removing the five (5) communities that transitioned 9/10/20;

<sup>(1)</sup> NOI defined as revenue less operating expenses including property taxes, insurance, professional fees but excluding bad debt and mgmt. fees. Excludes both COVID Relief Revenue and COVID Expenses

# Continuing Owned & Managed Communities



|                               |                |       | Year Built / |     |     |    |       |                             |                      |       | Year Built /      |     |     |    |       |
|-------------------------------|----------------|-------|--------------|-----|-----|----|-------|-----------------------------|----------------------|-------|-------------------|-----|-----|----|-------|
| Community                     | City           | State | Expanded     | IL  | AL  | МС | Total | Community                   | City                 | State | Expanded          | IL  | AL  | МС | Total |
| West Shores                   | Hot Springs    | AR    | 1987         | 43  | 90  | 0  | 133   | Dayton                      | Dayton               | OH    | 2008              | 101 | 31  | 18 | 150   |
| Cottonwood Village            | Cottonwood     | AZ    | 1986         | 88  | 51  | 21 | 160   | Levis Commons               | Perrysburg           | OH    | 2008              | 44  | 102 | 0  | 146   |
| Villa Santa Barbara           | Santa Barbara  | CA    | 1979         | 0   | 121 | 0  | 121   | Whispering Pines Village    | Columbiana           | OH    | 2001              | 12  | 57  | 0  | 69    |
| Carpenter's Creek             | Pensacola      | FL    | 1987         | 0   | 93  | 0  | 93    | North Bend Crossing         | Cincinnati           | ОН    | 2008              | 45  | 62  | 15 | 122   |
| Creekside                     | Pensacola      | FL    | 1997/2005*   | 0   | 0   | 84 | 84    | Fairfield                   | Fairfield            | ОН    | 2000              | 120 | 0   | 0  | 120   |
| Keystone Woods                | Anderson       | IN    | 1997         | 0   | 58  | 0  | 58    | Mansfield                   | Mansfield            | ОН    | 1999              | 0   | 117 | 0  | 117   |
| Wynnfield Crossing            | Rochester      | IN    | 1998         | 0   | 50  | 0  | 50    | North Pointe                | Anderson             | SC    | 1991 & 2008       | 0   | 28  | 12 | 40    |
| Riverbend                     | Jeffersonville | IN    | 2000         | 0   | 63  | 34 | 97    | Summit Place                | Anderson             | SC    | 2000 & 2008       | 15  | 36  | 24 | 75    |
| Batesville                    | Batesville     | IN    | 2003         | 0   | 41  | 0  | 41    | Courtyards at Lake Granbury | Granbury             | TX    | 2005              | 0   | 72  | 10 | 82    |
| Southport                     | Indianapolis   | IN    | 1999         | 0   | 50  | 14 | 64    | Cooper                      | Arlington            | TX    | 1994              | 0   | 72  | 18 | 90    |
| Country Charm                 | Greenwood      | IN    | 1993/2007    | 0   | 89  | 0  | 89    | College Station             | College Station      | TX    | 1996              | 0   | 36  | 17 | 53    |
| Autumn Glen                   | Greencastle    | IN    | 1999         | 0   | 47  | 0  | 47    | Conroe                      | Conroe               | TX    | AL-1997 / IL 2001 | 23  | 20  | 0  | 43    |
| Georgetowne Place             | Fort Wayne     | IN    | 1987         | 63  | 75  | 14 | 152   | Corpus Christi              | Corpus Christi       | TX    | 1996              | 0   | 51  | 0  | 51    |
| Harrison                      | Indianapolis   | IN    | 1985         | 0   | 103 | 14 | 117   | Good Tree                   | Stephenville         | TX    | 1998              | 20  | 31  | 8  | 59    |
| Greenbriar Village            | Indianapolis   | IN    | 1999         | 0   | 82  | 22 | 104   | Remington at Valley Ranch   | Irving               | TX    | 2000              | 126 | 0   | 0  | 126   |
| Springfield                   | Springfield    | MA    | 2005         | 97  | 71  | 18 | 186   | Baytown                     | Baytown              | TX    | 1997/2008         | 9   | 88  | 30 | 127   |
| Aspen Grove                   | Lambertville   | MI    | 2003         | 0   | 53  | 25 | 78    | Rosemont                    | Humble               | TX    | 1999              | 0   | 72  | 24 | 96    |
| IV East Lansing               | East Lansing   | MI    | 1989         | 146 | 0   | 0  | 146   | Whitley Place               | Keller               | TX    | 1998              | 0   | 27  | 20 | 47    |
| Rose Arbor & Wildflower Lodge | Maple Grove    | MN    | 2001         | 25  | 66  | 39 | 130   | Fort Worth                  | Ft. Worth            | TX    | 2000              | 154 | 0   | 0  | 154   |
| Vintage Oaks                  | Saint Joseph   | MO    | 2004         | 22  | 67  | 10 | 99    | Huebner                     | San Antonio          | TX    | 1999              | 119 | 0   | 0  | 119   |
| Ironbridge                    | Springfield    | MO    | 2001         | 120 | 0   | 0  | 120   | Mesquite                    | Mesquite             | TX    | 1999              | 152 | 0   | 0  | 152   |
| Highland Colony               | Ridgeland      | MS    | 2000         | 116 | 0   | 0  | 116   | Thousand Oaks               | San Antonio          | TX    | 1999              | 119 | 0   | 0  | 119   |
| LaurelHurst                   | Columbus       | NC    | 2002         | 40  | 24  | 16 | 80    | Plano                       | Plano                | TX    | 2000              | 91  | 45  | 0  | 136   |
| IV Raleigh                    | Raleigh        | NC    | 1991         | 167 | 0   | 0  | 167   | Arapaho                     | Richardson           | TX    | 2002              | 95  | 45  | 0  | 140   |
| Marquis Place                 | Elkhorn        | NE    | 2002/2005    | 0   | 43  | 20 | 63    | North Richland Hills        | North Richland Hills | TX    | 2001              | 118 | 0   | 0  | 118   |
| Crown Pointe                  | Omaha          | NE    | 1984         | 63  | 53  | 20 | 136   | Virginia Beach              | Virginia Beach       | VA    | 1999              | 0   | 85  | 25 | 110   |
| Heritage at The Plains        | Oneota         | NY    | 2009         | 64  | 28  | 16 | 108   | Fitchburg                   | Fitchburg            | WI    | 2004              | 36  | 46  | 0  | 82    |
| Amberleigh                    | Williamsville  | NY    | 1989         | 201 | 49  | 17 | 267   | Plymouth                    | Plymouth             | WI    | 2007/2008/2010    | 0   | 69  | 0  | 69    |
| Canton Regency                | Canton         | ОН    | 1987-1999    | 92  | 102 | 36 | 230   | Brookview Meadows           | Green Bay            | WI    | 2005              | 41  | 37  | 0  | 78    |
| Summit Point                  | Macedonia      | ОН    | 2007         | 70  | 68  | 12 | 150   | Hartford                    | Hartford             | WI    | 2004              | 0   | 28  | 11 | 39    |
| Woodlands of Columbus         | Columbus       | ОН    | 2002/2011    | 0   | 94  | 17 | 111   | West Bend                   | West Bend            | WI    | 1992              | 0   | 20  | 20 | 40    |
| Chardon                       | Chardon        | ОН    | 2000         | 0   | 42  | 0  | 42    | Colby                       | Colby                | WI    | 2008              | 0   | 44  | 0  | 44    |
| Hamilton                      | Hamilton       | ОН    | 1999/2012    | 0   | 52  | 24 | 76    | Park Falls                  | Park Falls           | WI    | 2013              | 0   | 24  | 12 | 36    |
| Shaker Heights                | Shaker Heights | ОН    | 1992         | 0   | 37  | 22 | 59    | Wisconsin Rapids            | Wisconsin Rapids     | WI    | 2007*             | 0   | 40  | 18 | 58    |

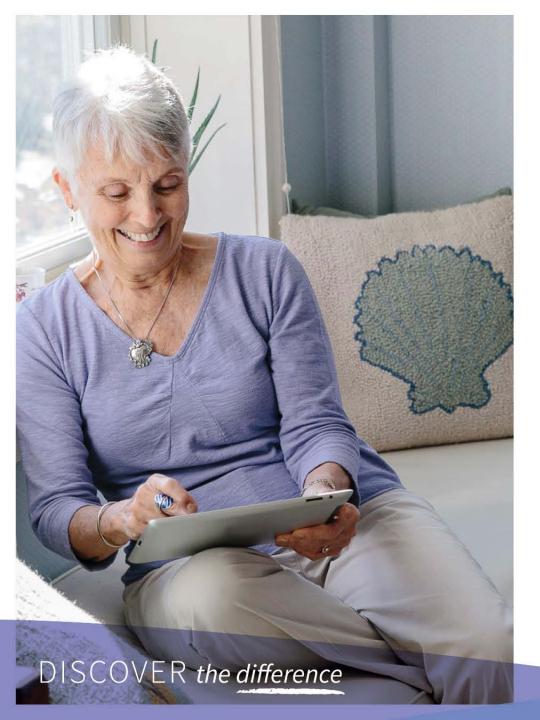
## **Resizing Overhead to Fit Slimmer Organization**



- Capital Senior Living will condense its community portfolio from 119 in 3Q20 to 65-70 communities in 2021 and realign operations to fit more concentrated footprint and improve operating efficiencies.
- The Company has taken several actions to restructure the business
  - Operations alignments & field support changes
  - Many Dallas Support Center (DSC) functions have been reduced and will continue to rationalize as the community portfolio becomes smaller.
  - DSC office space has been reduced, resulting in annual rent savings of \$450k.

| Year G&A YoY<br>Costs Change  |
|-------------------------------|
|                               |
| <b>2019 A</b> \$ 27M          |
| <b>2020 E</b> \$25M - 7.5 %   |
| <b>2021 E</b> \$ 17.4M - 30 % |

\$7.6M expected G&A savings from 2020 -2021





# 3Q 2020 Financials



|                                    | 3Q20    | 2Q20    | 3Q19    | YTD 20  | YTD 19  |
|------------------------------------|---------|---------|---------|---------|---------|
| Average Occupancy                  | 78.0%   | 79.9%   | 82.6%   | 80.0%   | 83.5%   |
| Ending Occupancy <sup>(1)</sup>    | 77.6%   | 80.0%   | 83.1%   | 77.6%   | 83.1%   |
| RevPOR <sup>(2)</sup>              | \$3,731 | \$3,747 | \$3,708 | \$3,738 | \$3,697 |
| Margin                             | 28.7%   | 33.2%   | 32.3%   | 32.4%   | 34.5%   |
| NOI (95 Properties) <sup>(3)</sup> | \$22.3  | \$26.7  | \$26.3  | \$74.9  | \$85.4  |
|                                    |         |         |         |         |         |
| Adjusted CFFO <sup>(3)</sup>       | \$(3.8) | \$2.9   | \$(1.2) | \$(0.1) | \$9.5   |

\$ in Millions except RevPOR

(1) Ending Month Occupancy percentage for each time period

(2) Adjusted to remove State Relief Revenue

(3) Excludes COVID-19 Relief and Costs

\*Same Store 95 Communities



| Assets (\$ in millions) |          |
|-------------------------|----------|
| Cash and Securities     | \$ 18.3  |
| Other Current Assets    | 22.8     |
| Total Current Assets    | 41.1     |
| Fixed Assets            | 692.7    |
| Other Assets            | 6.7      |
| Total Assets            | \$ 740.5 |

| Liabilities & Equity (\$ in millions) |          |   |
|---------------------------------------|----------|---|
| Current Liabilities                   | \$ 344.5 | * |
| Long-Term Debt                        | 654.4    |   |
| Other Liabilities                     | 0.6      |   |
| Total Liabilities                     | 999.5    |   |
| Stockholders' Equity                  | (259.0)  |   |
| Total Liabilities & Equity            | \$ 740.5 |   |

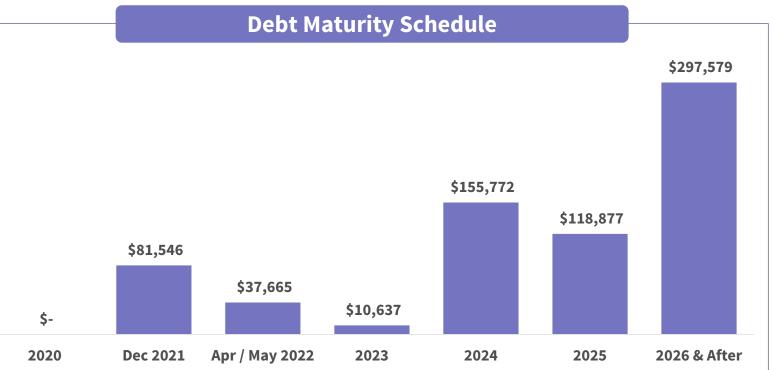
\* Includes \$211.1 million of debt, net of deferred loan costs, associated with 18 communities to be transferred to the lender which will eliminate such debt. Also includes \$31.5 million of debt associated with a bridge loan due to non-compliance with a financial covenant at 9/30/20, which the Company intends to cure, due to the impact of COVID-19 on one of the communities included in such bridge loan.

# Capital Structure, Debt Maturities<sup>1</sup> and Liquidity (as of Sept 30, 2020)

Capital

- As of September 30, 2020, the Company had approximately \$18.3 million of cash or cash equivalents
- The Company has received approximately \$0.7M in state COVID-19 relief grants through September 30, 2020
- The Company expects to receive approximately \$11 million in additional federal and state COVID-19 relief grants in the fourth quarter of 2020<sup>2</sup>
- 88% of the Company's mortgage debt is fixed rate debt at a weighted average rate of 4.6%
- 12% of the Company's mortgage debt is at variable rates with a weighted average rate of 4.7%
- The Company expects to extend, refinance or retire all or part of the 2021 and 2022 maturities.

DISCOVER the difference



(1) Excludes \$217.7 million of debt associated with 18 communities in process of transfer to Fannie Mae.(2) There can be no assurance that we will qualify for, or receive, grants in the amount we expect.